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Survey of Short-Term Letting Hosts in Ireland

SURVEY CONDUCTED
FEBRUARY 2023

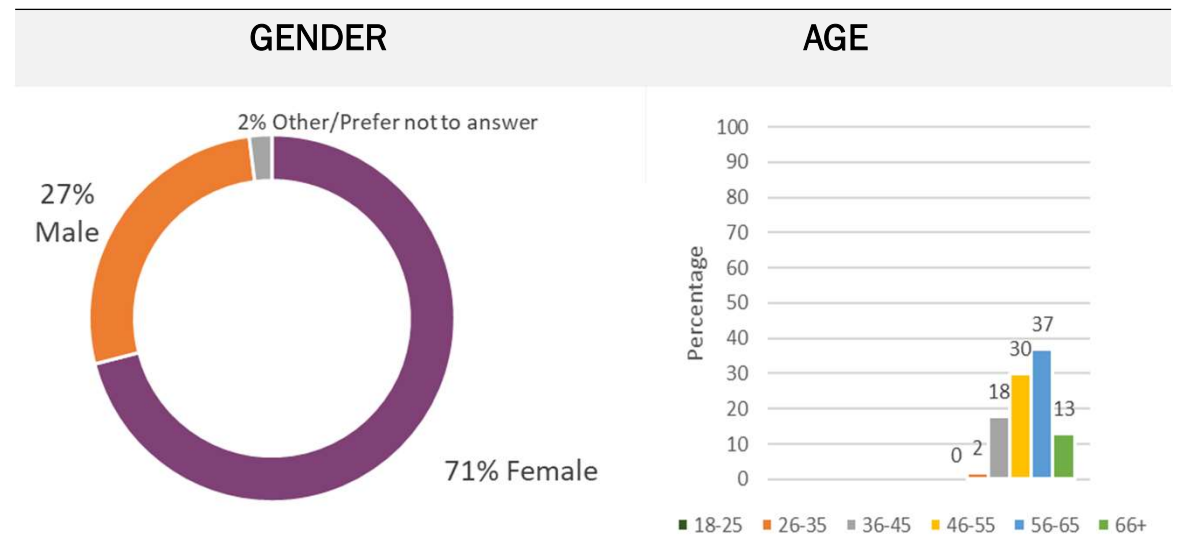
SURVEY CARRIED OUT BY
VOLUNTEER AIRBNB HOST
CLUB COMMUNITY LEADERS

DEMOGRAPHICS

SURVEY CONDUCTED ONLINE FEBRUARY 2023

223 RESPONDENTS

Answers/Data are presented below in percentages

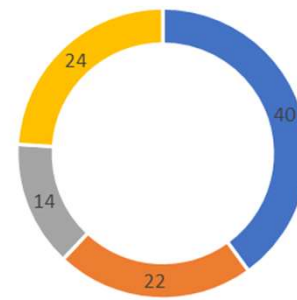


DEMOGRAPHICS

223 RESPONDENTS

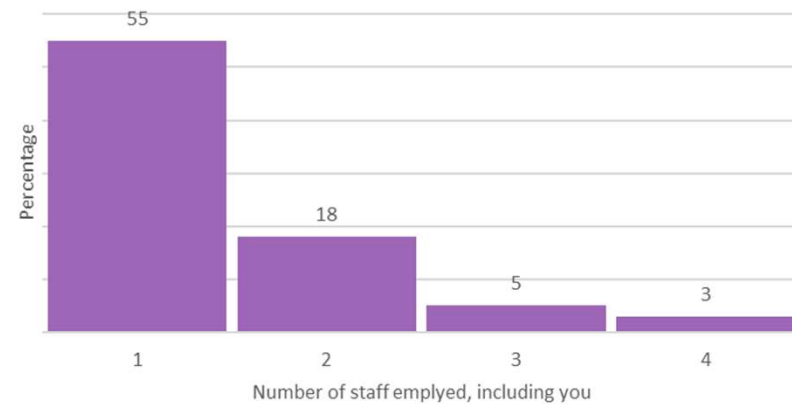
Answers/Data are presented below in percentages

Employment status (in addition to STR):



■ PAYE Worker ■ Self-employed ■ Homemaker or Carer ■ Retired

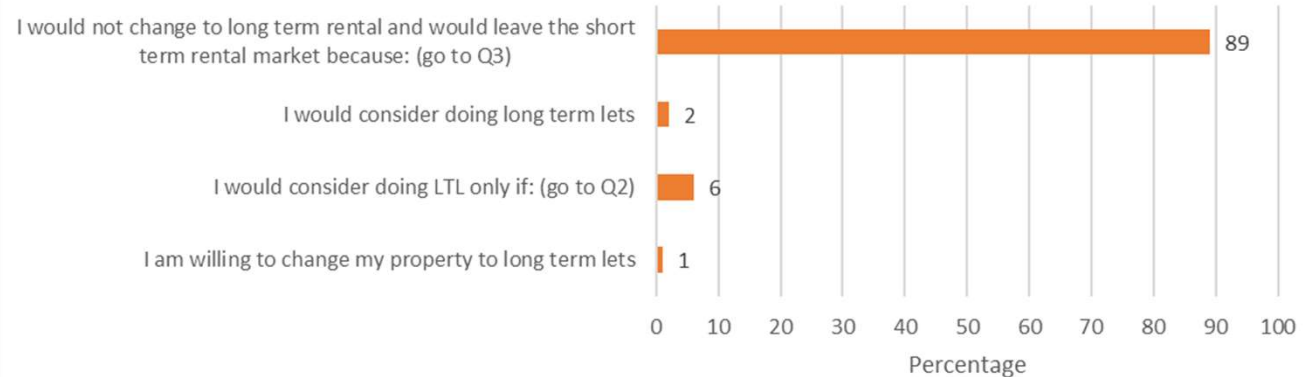
Number of staff employed, including you:



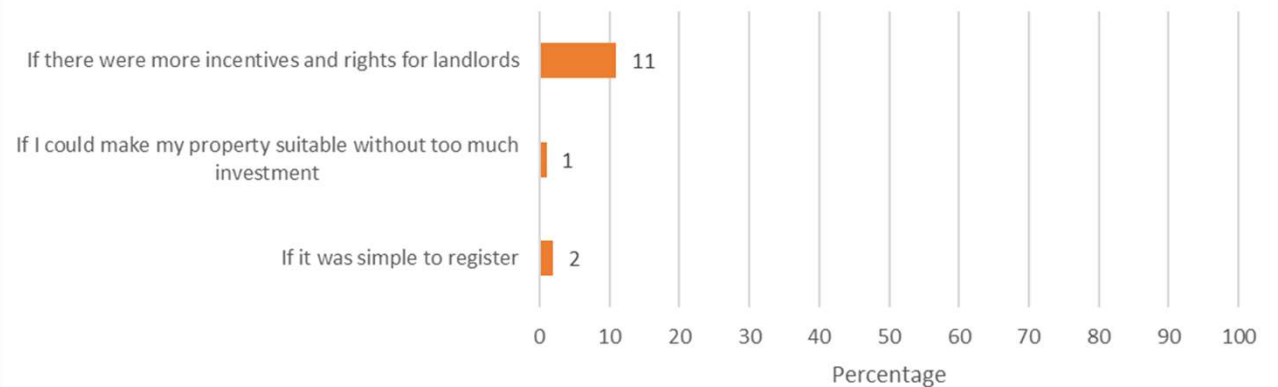
RESULTS

Positions and Attitudes to Letting

Q1. Please indicate your position if changes to legislation were to make it difficult to use your property for short term rental:



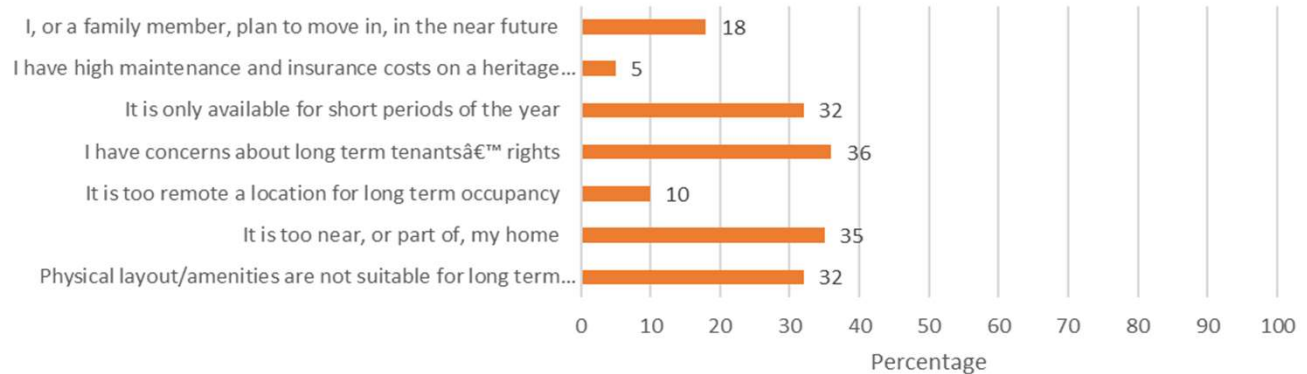
Q2. If you chose "I would consider doing long term lets", in Q1, what would make you consider it?



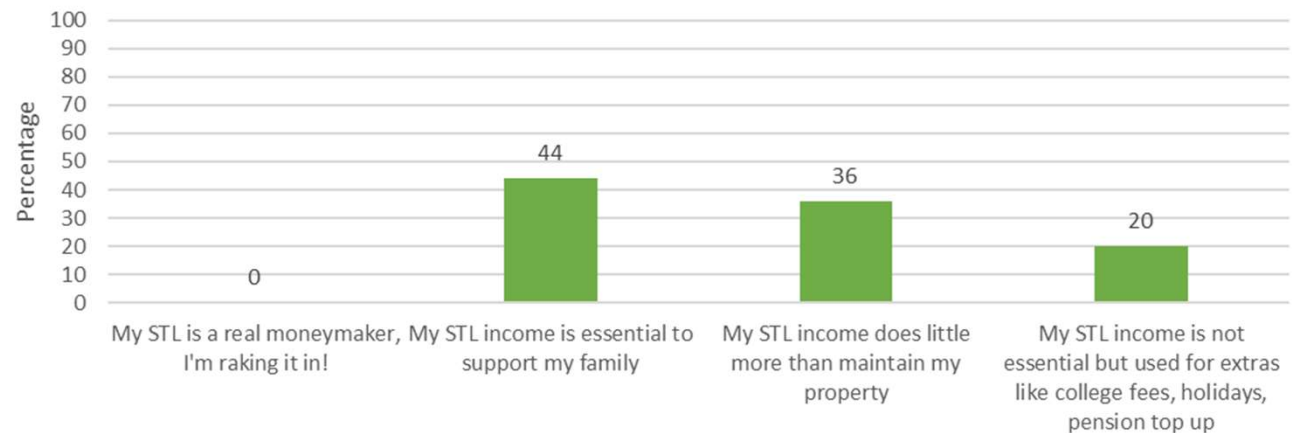
RESULTS

Positions and Attitudes to Letting

Q3. If you chose "I would not change to long term rental", in Q1, please indicate your reasons:



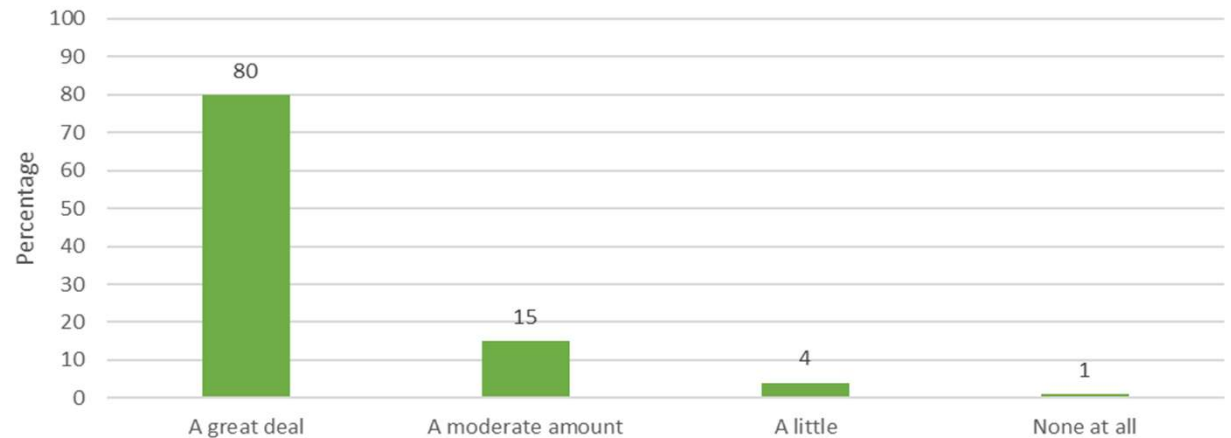
Q4. Which of the following applies to you as a host of a short-term let:



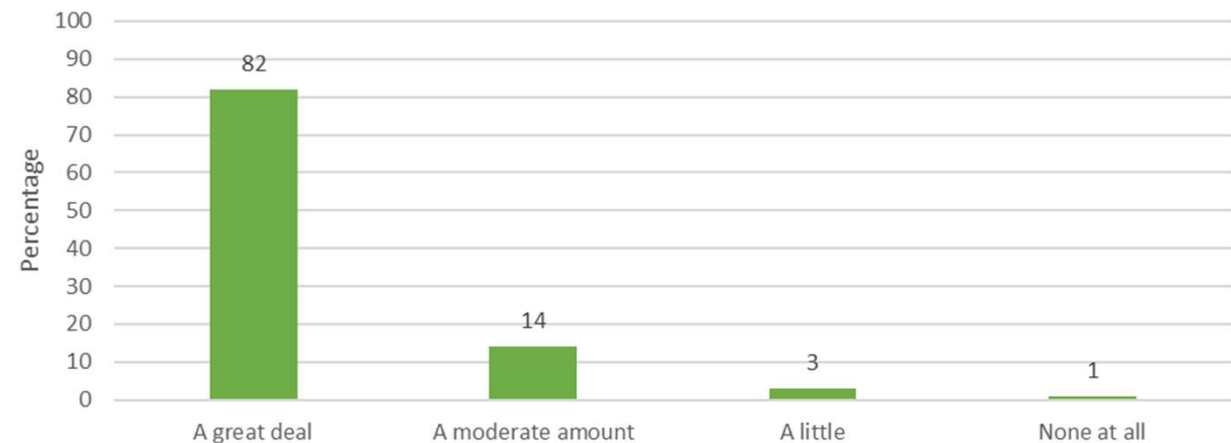
RESULTS

Impact on Tourism Locally

Q5. My local community depends on tourist accommodation to bring business to our area:



Q6. My local area depends on the accommodation provided by short term lets for tourists and workers.



RESULTS

Summary of Key Findings

- ❖ 71% of people operating STRs are female.
- ❖ 89% of people surveyed would not switch their property to long-term letting.
- ❖ 35% of those said the property is too near or part of their home, therefore, making it unsuitable for long-term letting.
- ❖ 32% said the physical layout/amenities available in the property are not suitable for long-term letting
- ❖ 44% said their STR income is essential to support their family.
- ❖ 80% said that their local community depends on STRs to bring business to their area.
- ❖ 40% of those surveyed are PAYE workers who need the added STR income to support their family.

VOLUNTEER HOST COMMUNITY LEADERS

VOLUNTEER AIRBNB HOST COMMUNITY LEADERS

Lorna Cahill – Clare, Limerick and Tipperary

Susan Devane - Waterford and Wexford

Sarah Cronin Falvey – Cork and Kerry

Lynnie O'Connell - Waterford and Wexford

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Date: 10th March 2023